## Routing Slip

**FROM:** DDL  
**DATE:** 2/20/51

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<tr>
<td>Mr. Andrews</td>
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<td>Mr. Ayers</td>
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<td>Adm. Dennison</td>
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<td>Mr. Hassett</td>
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<td>Mr. Hechler</td>
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- For your information, and return.  
- For your preparation of reply.  
- For your comments.  
- For appropriate handling.  
- For our telephone conversation.  

**Remarks:**

This problem will be definitely in your field of operations and may help you in the problem of getting new out of Key West. The proposals are merely suggestions — and nothing has yet been decided.

DDL
February 20, 1951

MEMORANDUM FOR MR. MURPHY

SUBJECT: Handling of Rockefeller Report on Point Four.

The President, on November 28, 1950, referred to the Honorable Nelson Rockefeller, Chairman of the Industrial Development Advisory Board, the report of Mr. Gordon Gray, on foreign economic policies, requesting Mr. Rockefeller and his Board to consider Mr. Gray's proposals toward underdeveloped areas and make recommendations on what policies we should follow to carry out the Point Four program.

Mr. Rockefeller and the Advisory Board have now all but completed a report to the President on those matters. This report has been circulated to various departments and to some of us here in the White House. Revision of this draft is now in process and it is expected that Mr. Rockefeller will be in a position to submit the report to the President on or before March 7, with a release of the entire report to the press on or about March 12.

The current draft of the report is a vigorous, colorful and understandable description of the problems of underdeveloped areas, their importance to the present international situation, and the aims of our foreign policy. The report recommends centralizing foreign economic activities with respect to underdeveloped areas in one agency, headed by a single administrator, reporting direct to the President. This agency would include the EDA, the technical assistance program in the State Department, the IIAA, and possibly other agencies and programs. The report recommends substantial expenditures for foreign development in both grant and loan categories. However, the total is within the budget figures.

The report recommends certain major developmental schemes, such as the opening up of the slopes of the east side of the Andes to agriculture, and the irrigation of the Tigris-Euphrates valley.

Some of the recommendations in the report are of doubtful value, or at variance with departmental opinion, but it is expected that these will be changed in the revision now in process.
It is proposed to get this report out at least two weeks before the Administration's annual foreign assistance bill goes up to Congress. There are several reasons for this.

1. The report is in a brief for the economic, non-military aspects of the foreign assistance bill. These aspects are likely to encounter more opposition on the Hill and to be more difficult to put over in the present defense atmosphere. Public opinion and Congressional support could be favorably influenced by this report in the interval before the total program goes up.

2. The report has a strong humanitarian appeal — and puts forward the most constructive aspects of our foreign economic program. The two or three week interval between the submission of the over-all program and the submission of the over-all program will give an opportunity to publicize these aspects of our foreign economic policy with favorable efforts on both national and international opinion.

3. The interval could further be used to secure bi-partisan support for this aspect of our foreign policy through contacts between Mr. Rockefeller and his colleagues on the one hand and members of Congress on the other. Mr. Rockefeller has already been seeing a number of prominent Republicans on the Hill and it is possible that he could secure a good deal of support from that element for the program.

The question is how to handle the submission and release of the report to serve all these objectives.

After discussion with Mr. Bushman, Mr. Rockefeller's assistant, and Mr. Gordon, the following steps are suggested:

Mr. Rockefeller will send, or present, the report to the President on Wednesday, Thursday, or Friday, March 7, 8, or 9, depending upon the speed with which the final revision is completed.

The text of the report will be given to the press in time for release Sunday, March 10, or Monday, March 11.

The release to the press should probably be accompanied by a statement from the President.

The President should send a copy of the report to Secretary Johnson and possibly to the Budget, with recommendations that they give it serious consideration in preparing the legislative program of the Administration with respect to foreign affairs.
The President should also send a copy of the report to the Chairman and the ranking minority members of the House and Senate Committees on foreign affairs and appropriations, with a letter recommending it to their attention as a valuable statement of the problem, and as containing valuable suggestions for its solution. The President's letter might also suggest that the members of Congress concerned set aside some time to talk to Mr. Rockefeller personally about the report and the measures treated in it.

Mr. Rockefeller could then call on the Chairman and ranking minority members of these committees and discuss the problem with them. He might also make some public speeches on the subject.

Following these steps, members of the Cabinet and interested private groups might make speeches or issue statements.

Some Republican members have suggested to Mr. Rockefeller that they would welcome a bi-partisan conference with the President and Mr. Rockefeller on the subject of the report, preferably before it is issued to the press. This procedure will not be possible since the President will not be available in Washington.

Some consideration might be given to the desirability of having Mr. Rockefeller come to Key West to present his report to the President and to confer with him there about it. This step has the advantage of providing a news story from Key West, but it may not fit in with the President's plans.

It is important in handling the Congressional relations with respect to this report that the committees concerned not be invited to have hearings or to take formal action on it, since the anxious foreign assistance bill will be coming up shortly (around April 1) and we would not want to encourage or suggest pleasuarable committee action on the elements of the Administration's program.

DAVID B. LLOYD

cc - Joe Short
George Day
Lincoln Sayre
Evan Shaute