# Multi-Media Analysis

Name________________________

Hour_____ Date____________

1. Title of the presentation__________________________________________________

2. Type of media _________________________________

3. Production information:
   - name of producer ______________________________________
   - site of production ________________________________
   - date of production ________________________________
   - Intended audience ________________________________

4. Physical qualities of the presentation. Check all that apply:
   - Live broadcast
   - Black and white
   - Special sound effects
   - Narration
   - Animation
   - Background sound
   - Color
   - Live action
   - Special visual effects
   - Music

5. What was the central theme or message of the presentation? __________________

6. How was the theme or message conveyed to the audience? __________________

7. What did you observe and/or hear that was significant? __________________

8. Describe the emotional impact, if any, that the presentation had on the audience.
   _______________________________________________________________________

9. What information did you gain from the presentation that would not have been conveyed by a written source? _______________________________________________________________________

10. What did you learn about what was happening in society from the presentation? ______________
   _______________________________________________________________________

11. What questions still remain unanswered after the presentation? ______________
    _______________________________________________________________________

### Activities:

1. Bring to class a short home video clip and fill out this sheet while viewing.
2. Play a favorite song in class and analyze this.
3. Rent a documentary video/DVD and use this form to analyze a portion of it.
4. Play in class a recorded speech by a famous person in history and analyze it.

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