

**Description**

Photo of billboard on the Express Highway east of Skinker, St. Louis, Missouri, advertising the Red Cross "Answer the Call" fund raising campaign.

**Date(s)**

1952

**Accession Number** 2001-131

8x10 inches (21x26 cm)      Black & White

**Related Collection** [Harry S. Truman Papers Staff Member and Office Files: Charles W. Jackson Files](#)

**Keywords** International organization      Roads      Signs and signboards

**HST Keywords** Missouri - Cities - St. Louis - General File - Red Cross; Red Cross - Fund Raising Campaign

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